



BRAND ID & COLOR PALLETE



Main Color / Ultra Blue
#3D3AC4



Highlight Color / Sky Blue
#23B1ED



Text Color / Dark Marine
#0E0736



Alt Highlight / Lavender
#BFBFFF



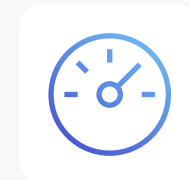
Gradient from main colors

TYPOGRAPHY



AVERTA Font family
Regular + **Bold**

ICONOGRAPHY



Outline Icons
Filled using gradient

IMAGES: COLORFUL, FRESH & MODERN TECH COMPOSITIONS

